

Noran Morsi

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WORK EXPERIENCE

The Late Show with Stephen Colbert

New York, NY

Production Intern

October 2023 - Present

- Assist across multiple departments, including script, control room, music, and talent, to facilitate the seamless execution of an hour-long late-night variety show.
- Regularly perform production runs and tasks in a high-paced environment.
- Engage closely with industry professionals to gain deep insights into daily television comedy production while proactively contributing to the show's foundational processes.

New York University Gallatin School of Individualized Study

New York, NY

Social Media Producer

September 2021 - May 2023

- Developed graphic design content resulting in a 20% increase in social media engagement.
- Introduced effective marketing strategies, resulting in a 10% increase in lead generation and a 5% increase in conversion rates.
- Managed website and blog updates, resulting in a decrease of bounce rate by 10% and an increase of average session duration by 15%.

Egyptian Streets

Cairo, Egypt

Culture Reporter & Podcast Producer

June 2020 - September 2021

- Researched and interviewed prominent Egyptian artists, resulting in the publication of 100+ articles highlighting their contributions to the arts scene, increasing site visits.
- Collaborated with a team of writers to produce weekly feature articles on Egyptian cultural events, resulting in a monthly average of 10,000 views per article.
- Conceived and spearheaded content calendar for The Egyptian Streets Podcasts, ensuring consistent release of episodes every week and growing podcast subscribers by 50% within six months.

GRANTS AND AWARDS

- *Arab Film & Media Institute* Fellow, **National Network for Arab American Communities**, 2023.
- *Creator Program for Independent Journalists*, **Youtube**, 2021-2022.
- *Annual Scholarship*, **Foreign Press Correspondents**, 2021.
- *Audio Award of Excellence*, **Broadcast Education Association**, 2020.

EDUCATION

New York University - *Journalism, Master of Fine Arts*

May 2023

- Literary Reportage specialization, with focus on the intersection of journalism and screenwriting. Recipient of Diversity Reporting Grant.

The American University in Cairo - *Multimedia Journalism, Bachelor of Arts*

May 2020

- Audio production teaching assistant, Senior English editor for The Caravan newspaper.

SKILLS

Native fluency in Arabic. Adobe Creative Suite, HTML, CSS, Canva, Wordpress, Mailchimp, Hootsuite, content strategy, proofreading, graphic design, editing, podcast editing, production, illustration, playwriting.